

# I-49 LAFAYETTE CONNECTOR - VISUAL PREFERENCE SURVEY



Vision and Values Workshop  
Saturday, January 23, 2016  
9 a.m. - Noon  
125 Gallian Street  
Lafayette, LA 70501

State Project No. H.004273.5  
Federal Aid Project No. H004273  
I-49 Lafayette Connector  
(Lafayette Regional Airport to  
I-10/I-49/U.S. 167 Interchange)

## Visual Preference Survey Directions:

- Photos are rated on a relative scale of “1” to “5”, where “1” is strongly unappealing to you (negative) and “5” is very appealing to you (positive).
- A “3” is a neutral opinion where you neither like nor dislike the image.

## RATE YOUR PREFERENCE:

—	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	+
	Strongly Unappealing	Unappealing	Neutral	Appealing	Strongly Appealing	

### 1. INTERSECTIONS

	1	2	3	4	5
A					
B					
C					
D					

### 2. COMPLETE STREETS

	1	2	3	4	5
A					
B					
C					
D					

### 3. TRAFFIC CALMING ELEMENTS

	1	2	3	4	5
A					
B					
C					
D					

### 4. TYPES OF CONNECTIVITY

	1	2	3	4	5
A					
B					
C					
D					

### 5. MULTI-MODAL TRANSPORTATION

	1	2	3	4	5
A					
B					
C					
D					

### 6. GATEWAY MARKER

	1	2	3	4	5
A					
B					
C					
D					

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## 7. UNDER STRUCTURE LAND USE PREFERENCES

	1	2	3	4	5
A					
B					
C					
D					
E					
F					
G					
H					

## 10. ACADIANA ARCHITECTURAL STYLES

	1	2	3	4	5
A					
B					
C					
D					
E					

## 8. OUTSIDE STRUCTURE LAND USE PREFERENCES

	1	2	3	4	5
A					
B					
C					
D					

## 9. LIGHTING

	1	2	3	4	5
A					
B					
C					
D					

## 11. PUBLIC ART

	1	2	3	4	5
A					
B					
C					
D					

### Optional Additional Questions:

— What neighborhood do you live in?

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— How long have you lived in Lafayette?

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— What is your age? (For demographic purposes only)

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— What design elements would you like to see incorporated into the project that were NOT included in the survey?

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